

SIGMATE

Mad Squad Games

Mad Squad Games is a curated collection of unique, skill-based wooden game setups designed to bring interactive fun to any event. These visually appealing games are handcrafted to spark joy and engagement among all age groups. The catalogue includes a variety of games such as the Bollywood-themed "Find the Judwaa," the frantic "Food Fight," and the strategic "Sling Puck Battle". Perfect for birthday parties, team offsites, or festive functions, these games are designed to add life to the event and leave a lasting impression on guests.

Why?

These games are designed to do more than just entertain; they subtly enhance core cognitive and motor skills. For example, "Find the Judwaa" improves memory and visual association, while games like "Tilt Tower" and "Pacman - Wall Ball Maze" challenge balance, precision, and hand-eye coordination. This makes them a meaningful addition to any gathering, providing an engaging activity that encourages friendly competition and interaction. By elevating your party or corporate event with these unique setups, you create a dynamic and memorable experience that guests of all ages will rave about.

How?

Renting from Mad Squad Games is a hassle-free process. The ESM team handles the delivery, assembly, and collection of all games. Each game setup comes with a printed instruction board, and staff support is also available upon request. The standard rental is for a 3-4 hour event, with payment split 50% at booking and 50% before the event begins. Clients are responsible for providing a table and any desired table décor. To book, you can con



Find the Judwaa



About

Find the Judwaa is a delightful, Bollywood-themed memory game. The game is played on a large wooden board containing a grid of circular wooden discs. The goal is for players to use their memory to find matching pairs of actors hidden underneath the discs. Its engaging theme and straightforward concept make it an instant hit at any gathering. This game is specifically designed to be enjoyed by a wide audience, making it great for families, adults, and even as a tool for friendly team competitions at corporate events.

Why?

This game is more than just fun; it's a fantastic brain exercise that helps enhance crucial cognitive skills. Playing Find the Judwaa actively tests and improves your memory, recall, and visual association abilities in a playful and competitive setting. It encourages focus and concentration from players, providing a rewarding sense of accomplishment with every successful match. The Bollywood theme adds a unique cultural touch that can serve as a great conversation starter, making it an excellent icebreaker and a source of shared enjoyment for all your guests.

How?

The gameplay is simple and easy for anyone to learn. A player starts by flipping any two of the wooden discs on the board to reveal the images underneath. If the two discs reveal a matching pair of actors, the player keeps the pair and gets to take another turn. However, if they do not match, the discs are flipped back face down in their original positions. Play then passes to the next person, who must try to remember the locations of the previously revealed images to make their own matches.

Food Fight



Food Fight is a hilarious and high-energy tabletop game guaranteed to be an icebreaker at any event. In this game, two players face off across a wooden board, armed with a set of chopsticks. The objective is to clear your "plate" by flicking wooden pieces, representing potatoes, through a central ring over to your opponent's side. The game is designed to create a lively and chaotic atmosphere, ensuring plenty of laughter and energetic fun as players frantically try to launch their potatoes faster than their opponent.

Why?

This game is a fantastic choice for events because it tests and develops a unique set of physical skills in a fun, fast-paced environment. Food Fight is excellent for sharpening fine motor control, reflexes, and aim. The sheer speed and frantic nature of the game make it incredibly engaging to both play and watch. It's the perfect activity to inject a burst of energy into a party, encouraging guests to let loose, laugh, and engage in some lighthearted, high-speed competition that is sure to be a memorable highlight.

How?

Each player begins the game with an equal number of wooden "potatoes" on their side of the board. On "go," players use their chopsticks to flick the potatoes through the hole in the ring divider and onto their opponent's plate. A key rule is that players cannot lean over the dividing ridge to get closer. The game continues in a frantic, simultaneous battle until one player has successfully cleared all the potatoes from their side, declaring them the winner.

Escape Puzzle - Slide the Red Disc to Freedom



About

The Escape Puzzle is a giant, logic-based sliding block puzzle that offers a captivating mental challenge. The game board is a large frame filled with various colored tiles of different sizes, and the objective is to strategically move these tiles to create a path to slide the single red disc out through a designated exit. This game provides a more thoughtful and deliberate form of entertainment compared to action-based games. It is ideal for a wide audience, with its appeal stretching from children aged six and up all the way to adults.

Why?

This puzzle is specifically designed to enhance crucial problem-solving abilities. Engaging with this challenge helps to build and strengthen skills in spatial thinking, strategy, and patience. It's not a race against the clock, but a test of foresight and planning. This makes it a perfect attraction for guests who enjoy a quieter, more focused activity. It can be a great solo endeavor or a collaborative effort for a small group, providing a deep sense of satisfaction once the puzzle is finally solved and the red disc is set free.

How?

The gameplay involves sliding the various tiles around the board, either horizontally or vertically, within the confines of the frame. Players are not allowed to lift any pieces off the board. The goal is to analyze the board and make a series of calculated moves to shift the blocking tiles out of the way. This will clear a path for the main red disc, allowing it to be maneuvered step-by-step until it can successfully slide through the exit opening on the side of the frame, thus solving the puzzle.

Tilt Tower



About

Tilt Tower is an engrossing solo challenge that requires a steady hand and immense concentration. The game features a tall, vertical wooden structure constructed with multiple tiers, each containing movable wooden slats. The player's objective is to carefully guide a ball from the very top of the tower all the way down to the bottom by strategically adjusting these slats. The game is designed for self-paced play but can easily be turned into a thrilling competition by timing each player's attempt, making it a versatile event attraction.

Why?

This game is a fantastic tool for testing and honing very specific skills. Tilt Tower is expertly designed to challenge a player's sense of balance, precision, and focus. The individual nature of the challenge allows for a deeply engaging experience, offering a powerful feeling of personal achievement when the player successfully guides the ball to the bottom. Its unique, towering wooden design also makes it a visually interesting centerpiece that will draw curious guests in for a try.

How?

The game begins with a ball placed on the top tier of the tower. The player must then carefully pull, push, or "tilt" the wooden slats on each level to create an opening for the ball to drop down to the tier below. The primary challenge lies in manipulating the slats with enough precision to ensure the ball lands safely on the next platform without falling off the structure entirely. To win, the player must successfully navigate the ball down through every single tier until it reaches the bottom of the tower.

Pacman & Snake - Wall Ball Maz



About

This attraction features two different vertical maze games, Pacman and Snake, that challenge a player's dexterity and control. Both games require players to maneuver an object through a complex path using a set of strings. The Pacman version involves guiding a Pacman-shaped disc through a maze filled with holes, while the Snake version requires guiding a ball along a winding, carved-out track. These instantly recognizable and classic themes make them an engaging and nostalgic attraction for guests at any event.

Why?

These wall ball mazes are excellent for developing fine motor skills in a fun and interactive way. The games specifically target and help improve hand-eye coordination, patience, and grip control. Players must learn to make gentle, deliberate movements to succeed, which provides a satisfying and rewarding challenge. The combination of skillful play and the nostalgic appeal of Pacman and Snake makes these games a hit with all ages, offering a compelling activity that keeps players engaged as they strive to master the maze.

How?

In both games, the player holds two strings that are used to control the game piece. For the Pacman maze, the player gently tilts and maneuvers the strings to guide the yellow Pacman disc along the maze path, carefully avoiding the many holes on the board, until it reaches the final center hole at the top to win. In the Snake version, the strings control a cradle holding the ball, and the player must tilt it to roll the ball smoothly through the entire winding path from start to finish.

Sling Puck Battle (4-Player Version)



About

Sling Puck Battle is a high-octane, four-player game of speed and agility. The game is played on a square board divided into four quadrants, where each player is armed with an elastic slingshot. Starting with a set number of pucks in their zone, players must frantically fire their pucks through a small slot into any of their opponents' areas. It is an all-out, simultaneous battle where the goal is to be the first to clear your zone, creating a wildly entertaining and competitive spectacle for any party.

Why?

This game is the ultimate party starter, perfectly suited for high-energy corners and competitive zones at any event. It's expertly designed to test and sharpen a player's speed, coordination, and spatial awareness under pressure. The simultaneous four-player action ensures maximum engagement and hilarious chaos, making it a fantastic icebreaker that encourages friendly rivalry and group interaction. It's a surefire way to inject a thrilling burst of energy and laughter into your gathering, leaving guests buzzing with excitement.

How?

The objective is simple: be the first player to get rid of all the pucks in your zone. There are no turns; all four players play at the same time. Each player uses their elastic band to shoot their pucks through the narrow gate in the barrier as quickly as possible. You can shoot your pucks into any of the other three zones on the board. The game demands a combination of rapid aiming and continuous firing to outpace the other three opponents in a frenetic battle to clear your quadrant first.

The 90s Cart



The 90s Cart is a nostalgic service by ESM that brings back the sweet memories of childhood with a throwback to old-school confectionery. This beautifully designed pink cart is not just a food stall but a trip down memory lane, stocked with classic candies and snacks from the 90s like Phantom cigarettes, Poppins, Boomer, and Imli candy. It's an interactive and Instagrammable experience created to add a unique and charming touch to any modern event, from birthdays to weddings.

Why?

The primary appeal of The 90s Cart is its ability to evoke powerful nostalgia, creating an instant connection with guests. It acts as a fun and engaging centerpiece, encouraging guests to share stories and relive fond memories of their childhoods. This service offers more than just treats; it offers a shared experience that is both heartwarming and memorable. By bringing the 90s back, the cart adds a cool and unexpected twist to celebrations, ensuring your event is filled with sweetness and smiles that guests will cherish.

How?

The 90s Cart is available to rent for all kinds of events. The service includes the fully decorated cart stocked with a variety of iconic 90s treats for guests to enjoy. The image shows a detailed setup with candies in jars and hanging strips, creating an authentic 'kirana shop' feel. To bring this delightful dose of nostalgia to your next celebration, you can make a booking or inquire for more details by sending a direct message on Instagram or calling ESM at the number provided.

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